

The Genius of Team

Join the 2022
Leveraging Genius
Conference

February 22-25, 2022



Gap International

Teams Need to Connect in New Ways

An indelible shift in our ability to work together has been magnified by the global pandemic. Adapting to this shift has been exacerbated by significant challenges in the marketplace—declining growth rates, talent shortages, and ever-accelerating technological advancements all impacting our teams.

To thrive in this shifting environment, our teams must find new ways to be aligned and deliver on ambitious goals.

We Need to Adapt How We Adapt

Today, we are all more acutely aware of how imperative it is for our teams to rapidly adapt in order to stay ahead of the competition.

To get ahead, we need to go beyond business as usual.

It's time for the exceptional—for ourselves and our teams.

It's time for Genius.

Proven Approach

Our 40 years of focused study on extraordinary performance has exposed the kind of thinking leaders are engaged in when they are at the top of their game—when they are seeing things with greatest clarity, making important decisions effectively and with confidence, and inspiring those around them—all the things that result in their most exceptional performance and results.

We call this a person's Genius—and everyone has it.

So does every team.

Genius expands a team's capability to consistently win in the marketplace.

Genius Teams Set the Market

Teams cannot escape the necessity of interdependence and the collective power it has in delivering exceptional outcomes. Genius is the cutting-edge methodology for building team alignment and realizing the full potential of their interdependence.

At the 2022 Leveraging Genius Conference, you will get grounded in the Genius Methodology and discover a tangible, on-demand application framework that enables you and your team to overcome market challenges.

Challenges that potentially look daunting at the onset diminish in scope and size as you apply Genius Methodology to them.

Genius gives teams a distinct market advantage—teams that can leverage their genius on demand insulate themselves from market disruptions.

Genius Teams do not follow the market—they set it.

Building a Genius Mindset

All teams have Genius. Not all teams have the ability to see it.

By joining the 2022 Leveraging Genius Conference, you and your team will gain access to the source of your greatest performance.

ALL ATTENDEES OF THE CONFERENCE RECEIVE:

- Personalized Consultation
- Visual and Analysis of your Genius
- Visual and Analysis of your team's Genius
- Direct Application of Genius to solve your real-time problems and win your opportunities

The 2022 Leveraging Genius Conference

A global virtual conference presented by the creators of the Genius Methodology

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